# Here in the Real World!!!" The Date: 2025 Jan. 25, 2025

That's where we have lived for 50 years, producing 15,000 bulls for Canada's cattle folks. Hard working ranch bulls, no purebred "fluff", and a big cow herd that has paid for the ranch. We're an "Old School" outfit more popular now than ever...!



# \*Canada's Bulls"

Many folks tell us that coming to our sale is on their bucket list. If you've always wanted to come, this is the year. We'll be ready with lots of fellowship, good food and lots of great cattle. Our sale is an "experience" and we'd love to have you come. If you can't make it, our highly successful Sight Unseen program is a customer favorite and easy to use. See you on January 25th

- Mac

**Saturday, Jan. 25, 2025** Iz Noon MST Exhibition Grounds, Lloydminster, AB/SK All cattle in heated facility! Free Beef Lunch II a.m.

## our customers just

- Our customers "just love" our fresh, virgin two year old bulls, they're just not available many places in any numbers... we sell 400!
- Our customers "just love" that our bulls come from a big working cow herd raised under every day conditions... not purebred pampered.
- Our customers "just know" that if there is trouble, we will look after them.
- Our customers have realized how easy it is to buy our bulls.
- Our customers "just love" that they deal with the owner... The guy that bred 'em fed 'em and knows "em
- Our customers "just love" that we deliver bulls for free everywhere there are cows in Western Canada.

# 400 Stresh Virgin Two Year olds"

two year old Super Baldie Bulls





two year old registered Black Angus Bulls

two year old Black Super **Baldie Bulls** 



two year old registered Dehorned Hereford Bulls

For hundreds of pictures, updates and video go to w.canadasbulls.com and find us on Facebook 🖪

two year old Super Guppie Bulls

registered two year old Charolais Bulls



M.c. Quantock Livestock corp. call Mac... 1-800-561-BULL (2855) or 780-875-8167

email: mcquantock@hotmail.com Box 10888, Lloydminster, AB T9V 3B1

www.canadasbulls.com

CALL FOR YOUR FREE BULL BOOK ... VIDEO ONLINE

# How our bulls are developed ...

We sell all summer born two year old bulls. We believe they are the ideal age and we develop them to maintain soundness and longevity.

- Calves are born mid-May until the first week of July grass calved checked, tagged and weighed only once per day. No night checks, cameras or calving barn. (with this system problems eliminate themselves.)
- We wean in November, bull calves are backgrounded in big groups till spring on a silage based growing ration.
- By spring our bulls are well grown out but not fleshy... just perfect to take advantage of our grass.
- Bulls are sorted by breed and size into groups of 30-50 bulls.
- Bulls go to our management intensive grazing paddocks from late May or June until late October.
- Water is provided by solar systems or surface piped fresh water.
- We move bulls to fresh grass every two days all summer long.
- The pasture is good quality, everyday, it ensures they grow well all summer. A real bonus here is that they are used to a man on foot and constant checking.
- As summer progresses we supplement the bulls with a low energy, high protein pellet made specifically to our specs and made of pea and lentil hulls. No starch, high fibre with added minerals and vitamins. (about the nutrient content of good alfalfa hay)
- In late fall the bulls are brought to our bull lots and placed on our silage based bull development TMR (total mixed ration.) This is ideal because every mouthful the bull takes he has the right proportion of all nutrients, no bingeing on just grain. No barley or coarse grain is fed, just our bull development pellets.
- Our rations and protocols have been developed over years of experience to bring you the best, most durable bulls possible.

# How our cows are managed.

- We maintain a large cowherd managed under commercial conditions to minimize cost and time, every cow is a registered purebred.
- Cows calve in May and June on stock piled grass we do not feed our cows during calving...they rustle!
- They are grass calved in groups of 200 or so checked by one man once per day to tag and weigh.

No night checks, cameras or calving barns.

- Calving is what our cows do...not what we do! (with this system problems eliminate themselves)
- Cows are sorted (paired out on horseback to have a good look at feet, udders, milk etc.) in late June to our breeding pastures.
- Our pastures are spread over 150 miles so nearly every one goes on a liner going somewhere.
- We use all natural service...Bulls go out August 1 for 60 days.
- Calves are weaned starting mid October to mid November group by group.
- Cows are left on grazing for as long as possible into fall.
- Cows move home and are wintered on standing corn in groups of 200 per quarter controlled with electric fence. Our objective is 200 cow/days per acre, they lick snow for water.
- Our cows go from the calving pastures to summer grazing and breeding, make a short stop at the home ranch for weaning, then on to the standing corn. Corn to grass, grass to corn and on it goes, with no supplement feeding and no hauling feed or manure. I just believe that as soon as you put machinery or diesel fuel between a cow's mouth and what she eats, it does nothing but cost money.









Why our Sight Unseen is so successful, so easy and used by more customers every year



Mac & Pat call/email...For the Free Bull Book a 75 page, 4 color "wishlist" of the best bulls available ... Videos on our website ...

If you would like your very own DVD mailed directly to you - Please call 1-800-561-2855 (BULL)

# Unseen Punchase It may be your best way to buy, it's simple

# AND convenient!

We will stage a normal live auction and we certainly encourage our customers to come view the bulls anytime before the sale, remember sight unseen is a foolproof option.

I will personally visit with each and every customer, discuss your requirements and talk through bull choices.

I know these bulls. My men and I have calved them, watched them grow, fed them and handled them. You deal with us not a third party.

We guarantee your complete satisfaction. While we seldom deliver an unsatisfactory bull, it is entirely your choice to accept him on arrival...SIMPLY PUT - YOU MUST LIKE HIM WHEN DELIVERED OR WE TAKE HIM HOME NO PROBLEM.

When you have viewed the bull book, the videos and the photos, you and I will make a short list of your choices and discuss your budget.

We will absolutely never bid on or buy a bull that you and I have not carefully pre-selected as being suitable.

Most important...WE DON'T WANT YOU TO PAY FOR THE BULL **UNTIL YOU HAVE SEEN HIM YOURSELF** in the flesh at your ranch. Then and only then do you make settlement.

You can call anytime at your convenience to talk bulls. 1-800-561-BULL (2855)

Thanks Mac

what you really nee All the good Angus traits and "no darn trouble". Our Red Angus are developed from mainstream maternal lineage. We've stared birthweight in the eye and backed it down.

der Red Angus

Our disciplined program has for 40 plus years never compromised birthweight, thriftiness or vigor. We've bred moderate frames, good cow traits, easy keeping and light to moderate birthweights into each and every bull we sell. Ours are reliable, predictable bulls; ideal for cross breeding with volumes of bulls for heifers and bigger stouter bulls for cows.

The offering features as many older bulls as anywhere in the country, 75 two-year-old bulls.

Use our red bulls to easily calve heifers and still get a "darn good calf" to sell or keep. Raise your own red angus cross replacements with the good maternal quality our bulls offer. If your cows have too much exotic, use our angus to moderate frame, make 'em easier to feed, and increase carcass quality and feeder demand.

Share and benefit from our experience and 40 plus years of selection, volumes of records, predictable birth weights and performance uniformity. Ranch raised Red Angus that'll do the job, never complain, and give you no grief. 75 solid bulls, buy one or you can select uniform half brothers in volume.

> bought 3 red angus bulls for heifers and was very pleased with the Calving Ease and temperment of the bulls Bulls breed well over 200 plus heifers, no complaints, no calving

> > 75

summer

born

zyr.olds

sell!

ssues P. Fofonoff, SK

light birthed...

but beefy

and thick

"wide bodied"

Red Angus do exactly as advertised, low birth wt., high weaning wt. One of my bulls had a fatal accident on feed. Mac was very generous with the pick of replacement bulls available. Very satisfied.

"Fleshy herdbulls with thickness and length"

``Big gutted Fleshy cows behind every bull" We sell, and deliver for free, hundreds of bulls all across the country! Here's what our customers say...

'I called M.C. Quantock and told them what I was looking for. Never had such a good looking, quiet, heifer bull before. Thanks to Mac, we call J. Driedger him 'roley poley.'

Thanks so much for your kindness once again, very pleased with the bull. It is a pleasure doing business with you once again." – I. Tuttle, NS

Nothing but a positive experience. Even being a small producer, you have treated me like I was important to you." – S. Goldie, SK

We had problems with one of our bulls. We called Mac and he took it back and made an adjustment. We had had the bull one year. Very pleased with your service and prompt reply. I have been very satisfied. You take a professional approach to your business. Something that is often neglected in agriculture." - L. & R. Cooper, SK

"As a first time buyer I was very suprised how easy the whole process was. From purchasing sight-unseen to bull development to shipping. The purchase was enjoyable, I especially like the personal contact/relationship Mac develops with the customer." - B. Booth

Sight unseen program and bull were exactly as described, easier than travelling a lot of places looking for the right bull for our herd." - J. & B. Tripp, ON

'I bought sight unseen and was very satisfied. The – D. Wrav. ON video was very helpful."

Very impressed with sight unseen. Both bulls I bought were what Mac told me they would be. Easy to handle and work with and throw good calves. I am 100% satisfied and will be buying - R. Morrow, MB again."

Extremely pleased with our sight unseen purchase and would not hesitate to buy this way again. Our local vet remarked "That's one heck of a – D. Parkin, SK nice bull."

Customer service has been awesome. Past bull purchases produced good quality calves and have enhanced my herd."

### -W. Magneson AB

No longer in the farming business so won't require a catalogue. Thank you for helping us through our farming years. Good luck and best wishes. - L & D VanHeuklom, SK

Bull arrived yesterday afternoon - appears to be just what we wanted. Everything worked out just fine like you said it would. Thanks.' - R & D Roach

Talked to Mac before the sale and he gave me some good options that would work with my herd. Bull sale was great. A lot of bulls to pick W. Lakusta, AB from."

Customer service was the best! Past bulls made a definite improvement in my herd. Don't foresee any problems with the new angus bulls. -R. Thorhaug SK

Customer service is excellent. Had an issue with a bull, Mac took care of me by giving me a credit on a new bull. The bull turned out to be - D. Breitkreitz, AB excellent."

Excellent service, super nice people to deal with, can't wait to see our calf crop this spring as this is our first bull. The other bull never worked out, so Mac replaced him with a credit for the next sale. When we had trouble, Mac offered to bring us another bull but we were o.k. Thanks." - O. Kaminsky, MB

"A+ all the way around. These cattle work for us, not the other way around. We look forward to seeing the bulls and your family every year. We never feel very far from home."

- S. Kitzman. ND

## Summer **Reds** are the answer...

They're bigger, stouter and tougher than the yearlings you'll buy other places. They'll breed more cows, (even the big ones) hold their condition, take less management and be less worry and trouble. They've been gently and slowly developed on grass, so they last a long time in your herd. They'll breed circles around a yearling and they're not the "leftovers" like many 2 year olds you'll find. They really are the answer. "Perfect Age" bulls - 22-26 months old at breeding time. WHY BUY YEARLINGS WHEN YOU CAN HAVE THESE AT NO MORE MONEY?



"In the 20+ years we have been doing business together (sight unseen and at the auction) there has never been a bad bull from you. In Northwest Cattle's eyes, there is only one bull breeder in Canada to buy from! – Neil Campell & Family, AB

**Northwest Cattle** 



Registered Purebreds







# We sell, and deliver for free, hundreds of bulls all across the country! Here's what our customers say...

- "I don't think you could run much better sale and service really. Bulls always do good, any problems I have had was solved immediately and a replacement bull loaned free of charge. – J. Sykes, MB Thanks.
- "The two H-2 bulls came in off the range and they look awesome, good bulls." - W. Mulvahill, BC
- "Mac don't change! Keep taking pride in what you are doing. Hope to get another bull from you soon.' - VanKooten Farms, MB
- "Your service was great. You helped me a tremendous amount just over the phone as to what bulls you would suggest I was very satisfied." - D. Norman, ON
- "The bulls are excellent and we have no trouble. We run 30 bulls which are all hybrids. – J&G Naylen, MB
- "We needed an unexpected bull and Mac delivered an excellent bull on the day and time he said. Very nice to deal with people who respect your time." Cowley's, SK
- "Impressed with the level of individual customer service! Mac took the time to call and talk to us about our program numerous times." -Charcoal Creek Cattle BC
- "Hey Mac. Just letting you know that I totally loved the substitute bull you brought for me. I do think he is awesome. Thanks for picking him out for me and catching the issues with the other bull. It is nice to know I can trust that any bull that comes from you is ready to work." – S. Goldi, SK
- "We absolutely love the bull we got "sight unseen." This bull has made heifer calving easier! We never had to pull one and all the calves had get up and go." E. Penner, MB
- "Very happy with the service and very pleased with sight unseen. I like that the bull is of good nature and calm to pass on to his replacement - R. Dymond, MB daughters.'
- "No problems at all, very pleased with the bull Mac picked for us."
  - -B. Walker
- "My third M.C. Quantock bull, same great communication, same reliable breeding bull. I have never been disappointed but know Mac will back every bull if I ever do.' - B. Fletcher, AB

"We have been using M.C. Quantock bulls for several years. Been very happy with the prices our calves have been bringing in the fall. We are repeat customers because we like what we find."

### - D. Luckwell, AB

- "Seven great bulls, all are good tempered and easy to work with." C. McCuaig, - C. McCuaig, MB
- "I used sight unseen for the first time in 2021. I was quite satisfied with the selection made for me. I don't have big numbers so I have to buy the best bulls available.'

### -R. Beddoes, AB

"Fast paced sale Guppie came home in good shape with less than 3% open cows."

## -D. Eageson SK

"Was happy with info I received from Mac, buying the bull was easy. We'd never had an H2 bull so we are excited to see the calves.'

## - K. Torkelson, AB

had problems have been replaced the following year. Pleased with good bulls and sight unseen service. I got exactly what I was looking for."

### - J. Nyland AB

"We have been super happy. Have bought three bulls from your great operation." - L & R Chrapko, AB

"Everything worked good. No problem buying a bull sight unseen. Mac is always fair." -B. Leavitt. BC



Durable, Quiet! All Hereford

**Bulls** dehorned!



Pigment and hair

way too long at the feed bunk. If you're tired of 2 year olds that are too big, too fat and too narrow or yearlings that are barely big enough, our bulls are the answer. Gently and slowly developed on pasture, easy keeping, they'll hold their condition for life. Our bulls will be 20 - 22 months old at breeding, just the perfect age. They're mature and will do everything 2 year olds can and a darn sight more than a yearling will, best of all they'll last and last. They're the answer to the "Hereford Dilemma" 20 head sell.

– K. Victoor. AB

Our H-2's are a Hereford/Fleckvieh 2-breed composite line. Real beefmakers, loaded maternally but bred to simplify and sustain the Hereford/Semi influence in our customer's herds.

Produced on the home ranch using mid-aged proven Hereford cows and beefy, low set, pigmented Fleckvieh sires; These bulls these 2 year old bulls really offer something unique. Enough age to breed a lot of cows, solid maternal genetics and bottom line performance. We call them "H-2's" - they're hummers.

These potent composite bulls are being used on Hereford x Simmental cows, as well as black, and black and red baldie cows with great success. Any way you fit them in your program they'll make money.

These bulls just work so well, they make repeat customers out of everyone who buys one!







run. If you can't find a bull at your sale you can't find a bull anywhere. -D. Dixon SK

Tentative Delivery Route

necessarv.

We will safely deliver each and every bull to your nearest central location in Western Canada. You have my word - we'll work with you to get them within 30 - 50 miles of your ranch. Ontario, Quebec or the Maritimes - we'll cost-share delivery. Talk to Mac for details.

Yup...We deliver fher



90% of our customers use it. Let us develop your 2-year-old bulls and deliver when the weather's nice and you've got room next spring Professionally grown out, fertile, semen-tested and delivered in the spring and all for just a hundred and fifty bucks - it's a great deal, especially this year. Bull delivery will be in the month of April.

will last and last.

pleasure to own.

Look forward to doing

Bulls like this...

moderate size,

broad & deep.

business again.



# We sell, and deliver for free, hundreds of bulls all across the country! Here's what our customers say...

"Bulls look good, sale well run; how do you improve on a bull every 50 sec. A very well run sale."

ry 50 sec. A very well run sale." – **B. Murray, AB** 

"Very happy with the bulls, love how quiet they are and love that you only put one bull in ring at a time, sell one at a time." - C. Lee, SK

"Bulls arrive in good shape, ready to work, easy to handle and we really appreciate the calving ease."

- P. Hollman, SK

"Getting calves by our bulls and they are great. Noticeably fancy - good, thick, big calves."

- M. Jacklin. AB

"Can't say I've had any troubles with your bulls so far. They seem to be very easy to handle and are in the shape I like to see sale day. They hold their shape all summer here on grass."

"Kind, considerate people behind every bull purchase."

- **B.** Fletcher, AB "Nothing but top notch service and quality animals and people that understand livestock."

- F. Kehler, MB looked good on delivery and staved in real

"Sight Unseen bull looked good on delivery and stayed in real good condition right through breeding season. I look forward to seeing his calves come spring!"

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- F. Galloway, MB "Getting calves by o

– J. Nawrot, AB

- G. Gramlich, AB

"The calves off the Super Guppies are shaped just right. They

vou want it."

slip out of the cows and are sucking in minutes. Just the way

"I must say, I couldn't have picked a better bull myself, so thanks

on his good disposition and conformation.

"Sale and service is excellent, second to none."

- calves hit the ground running lots of vigor, the bull passed

# "Here in the Real World!!!"

We have been at this for 50+ years. The cattle don't make many mistakes... they "walk what we talk." Our simplistic everyday, practical management, and the integrity of our program have simply made us better with age. Wisdom gained from years of experience. Hard working ranch bulls, No purebred "fluff", and cows that paid for the ranch. We live in the real world and always have...

Our simplistic program "flies in the face" of a purebred industry that increasingly wants to breed cattle just for numbers on paper and how "pretty" they look in the show ring. I believe there is an art to breeding cattle, as well as the science. It takes the instinct and talent of "cattle people" to make the good ones. I just believe if you keep it simple, cull the open ones, the problem ones and the ugly ones , you'll be making quite a lot of progress, after all the auction mart does not ask you to send in a list of EPD's. They buy your calves because "they're big, stout, hairy calves" that look the part and because of your good reputation. While we are one of Canada's largest purebred breeders in several breeds, we also devote 500 purebred cows to the production of our hybrid bull lines. Our bulls will help get it done and we will give you the simple, important "real world data" that makes us both money.

Our only customers are Canada's commercial cowmen. They love our older summer two year olds, the bulls are tough and trouble free. Most leave their bulls with us until spring, they don't need new bulls around so they rely on us to deliver their bulls in the spring "absolutely free." About half our customers buy their bulls Sight Unseen, their trust and confidence in us makes it all possible. It's always convenient and simple to buy your bulls this way. Give it some sincere thought and talk to Mac. We will provide references close to you.

Our bulls are guaranteed like no others... you'll have a bull to breed your cows no matter what... hard to get better than that! As sale time approaches, you can view all our bulls on video on our website or we'll send you your very own DVD and Bull Book and you can show the neighbors. In fact, it's probably easier and simpler to buy our bulls than buying bulls locally. You get great service, the best guarantee, lots of selection and your calves will be sired by nationally known bulls. It all helps you get them sold! Our customers like the fact that all our cattle are managed and fed just like most all commercial cattle.

This year call me for your bulls.

\* Order Your Free Bull Book \* Free Delivery \* "Great Bulls" \* Call Today

Mac & Pat

call Mac... 1-800-561-BULL (2855) Watch our website for updates! In Quebec call: Andre Hould - 819.534.3789









Grayson & Hannah

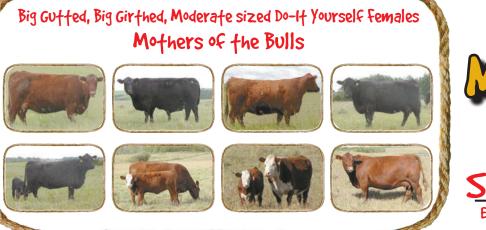
Lee



of folks we now count as not just customers, but friends. You have supported our unique program through droughts and blizzards, the BSE insanity, covid, good times and bad. You appreciated our ground breaking multi-breed and hybrid approach when most of the

purebred industry did not... now it's all gone mainstream. Your continued support and the opportunity to work with clear thinking, "salt of the earth" cattle people is what makes every day a good day on our ranch.

「hank you.





- The MAC brand left rib -

over 50 years for Canada's Commercial Cowmen

...We've branded